

# A Message from our Club... President

Greetings and Happy Fall! Hard to believe we are into October of 2019 already. With that comes the renewal season for club membership and sponsorships.

I want to take a few lines of space to give an update on the importance of being proactive and timely for renewing your membership now more than ever! In efforts to be good stewards with our resources, the Kellner Knights and the AWSC are trying to find ways to trim cost where possible. The topic for today's message is the processing/ transaction fee for online renewals. I think all of us are aware that there is a fee to do a transaction online, we are no different. Even though the online process is easy, convenient, and a great use of time, it does create that extra expense. To help offset that expense, we are going to continue to send your club renewals to the AWSC periodically in batches. The AWSC is charged a fee for every electronic transaction we send them. So, for example, if the AWSC has 40,000 members and each member was renewed individually, the cost would be \$1.50 per member/transaction for a total of \$60,000 for the year. That's \$60,000 not being used by the AWSC to help protect the trails in the state. The AWSC has made a decision to not charge the clubs this fee as it would hurt the clubs. So clubs will work hard to submit as many membership renewals in batches to keep the transaction cost as low as possible.

#### The Process:

For those that don't know how this process works... let me explain. When a club member renews their membership, our volunteer membership chair confirms and sends your info to the AWSC to update you on the roster as renewed! (Remember, the more members at the AWSC level... the more impressive it is to any party the AWSC has to work with to protect our sport.) This step takes a couple of days, so if you were planning to order your annual trail pass right away, there could be a lag as to when you could get the discounted trail pass sent to you. Now we will be collecting renewals and sending them to the AWSC as a batch to create only one processing fee. Early in the season, we feel this is an acceptable step. So, to get included in a batch right away... just renew as soon as you can. As a reminder, renewals with the club can be done online or through the mail. Thank you to all of you who have renewed already, we truly appreciate it!!!!!!!

#### Sponsorships:

Lastly, this pertains to sponsorships. We have had a tremendous out pouring of support by local businesses that have partnered with a little olé non-profit like us... and to that we say THANK YOU!!! We enjoy supporting those that support us and promoting them at all of our events we participate in throughout the entire year (spring, summer, fall and winter.) We run our annual sponsorship renewal at this time also. By getting the business sponsorships renewed, it gives us time to make any additions, updates or changes to all of our social media, newsletters, banners, posters and signage! We want this info current as we begin our season of events for the coming year. All of this chasing and coordinating is done by volunteers, so we have to be able to fit it into our schedules also.

So, the moral of the story is to PLEASE RENEW EARLY!! Sorry to sound like a broken record, but it truly helps with all the administration that has to be done as we prepare for the coming season. We look forward to seeing you over the coming year and please reach out if you have any questions! Thank you and think snow... lots of it!! - Dan Guck - dguck@wctc.net

### Upcoming Meetings & Events

Thursday, October 10

Kellner International @ 7:00 pm

Thursday, November 14

ChatRBox @ 7:00 pm

November 17

Landowner Appreciation Dinner

Thursday, December 12

Christmas Party and meeting

Thursday, January 9

Chat-R-Box

Saturday, February 8, 2020

Kellner Knights Radar Run

#### **Club Links**

<u>September Meeting Minutes</u> <u>All Club Meeting Dates and Locations</u>

Pass on the word to other snow-mobilers that the fine for riding without a WI Trail Pass is \$250! Also if you know they are not part of a club, encourage them to join one to qualify for the \$10 discounted pass (non members will pay \$30 per year for their trail pass.)

New Members
Denise Barrientos
Daniel Bottensek
Robert Falk
Vic & Barb Moon
Brian Sadler

Current 2019-20 Membership Count

38

### Here's How to Renew Your Club Membership & Trail Pass Information

We encourage our members to renew their Kellner Knights Club membership soon. It is preferred you do this on-line at <a href="http://kellnerknights.org/join-our-club/">http://kellnerknights.org/join-our-club/</a> and pay on-line; you do not need a PayPal account to do this. However, if you prefer to mail your membership form and a check to us, you may print out a membership form found on the same link mentioned above. Memberships are entered into the AWSC online membership system. This is done monthly after Kellner Knights club meetings and periodically throughout the snow season based on membership numbers. The AWSC passes on credit



card processing fees of \$1.50 PER transaction, so it's important to reduce the number of transaction by sending as many memberships as possible each time. After your club membership is entered into the AWSC system it will take up to 48 BUSINESS hours to process. After processing you may find your AWSC number at <a href="https://www.awsc.org/About-Us/Member-Lookup">https://www.awsc.org/About-Us/Member-Lookup</a> and may then apply for your Discounted Annual Trail Pass for the 2020 season through the AWSC website. If you have been a club member before, you retain and use your AWSC number from previous years and you may find that on the WSN magazine label or on the Lookup link also.



Our club sponsorship program runs from October - October, so beginning in November you will start to see some changes and/or additions to the sponsor page in our newsletters, the Facebook page, and the webpage as they are

received. If you know of a local business that you think may be interested in our sponsorship program, please feel free to talk to them about it! A sponsorship form may be found at <a href="http://kellnerknights.org/files/2018/10/Sponsorship-form.pdf">http://kellnerknights.org/files/2018/10/Sponsorship-form.pdf</a> and can be easily printed and given to them, or better yet, they can fill a sponsorship form out directly online at <a href="http://kellnerknights.org/sponsors/become-sponsor/">http://kellnerknights.org/sponsors/become-sponsor/</a>. Annual sponsorships place dollars into our local trail system! We have been fortunate to have had some wonderful partners over the years, and our numbers continue to grow. When you patronize any of our local sponsors, please be sure to thank them for their support of our trail system and club!

## **Donahue Super Sports Open House**

Fri., Oct. 25 from 9am-8pm & Sat., Oct. 26 from 9am-1pm

Check out the 2020 inventory and as always, there will be huge sales throughout the store. Also, stop by our Kellner Knights booth to say "Hi!"

#### **October Snowmobile Events in WI**

Snowmobile USA Show & Sale
October 18-20 @ Wisconsin State Fair



Landowner Appreciation Dinner - Each year we appreciate those who are generous enough to allow our trails to cross their property; our landowners. This year our event will again be held at the Grand Rapids Lion's Club on Sunday, November 17 (Packer Bye) and we encourage members to consider attending the dinner in honor of our landowners. We would like to have a larger number of members there to share our appreciation with them than we have had in the past. We wouldn't have our local trails without their generosity. Additional details to come in the November newsletter.

#### **Kellner Knights Snowmobile Club Board**

President - Dan Guck, email: dguck@wctc.net
VP- Justin Conner, email: justin.l.conner@gmail.com
Treasurer - Julie Becker, email: jsbecker@charter.net
Secretary - Sue Zirnhelt, email: zirnysm5@gmail.com
Other Board Members - Shawn Becker,
Bobby Donahue, and David Moon
Trail Boss - Mike Sievers Groomer Boss- Josh Lassa

# Our Platinum Sponsors

























































### **Gold Level Sponsors**











Club Sponsors are very important to us. When you patronize any of our sponsors, please be sure to thank them for their support of our trail system and our club!

### **Silver Level Sponsors**

Duane's Performance & Repair LLC Classic Realty